

Checklist: Reviewing Image Descriptions

If you can answer “yes” to the questions below, your image descriptions are likely excellent!

Are all non-decorative images described, including logos and the cover page?

Are the descriptions written with a clear structure, beginning with a broad overview, then sharing more specific details?

Do the descriptions fit their context?

Are the descriptions written for the book’s audience?

Are the descriptions clear and concise?

Are the descriptions written in present tense?

Are the descriptions objective?

Are the descriptions uncensored?

Is text within the images written out?

Is the spelling and grammar correct?